Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions (for QUBO Kids on NBC) as set forth in the attached Community Relations Quarterly Children's Programming Report for 2nd quarter 2008. The report includes information to help prepare FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

- 1. Programming information for those stations airing NBC Weather Plus children's educational and informational programming and episode numbers.
- 2. Educational Objectives: QUBO for both the 2nd quarter 2008 and 3rd quarter 2008.
- 3. <u>Core programming</u>: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the educational and informational needs of children 16 and under.

Please note that the age target for QUBO programming on NBC is 4-8 years old. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. To assist stations with the preemption report section of the new FCC Form 398, we have added specific episode numbers.

- 4. Other programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.
- 5. Public service announcements targeted to children 16 and under.
- 6. <u>Non-broadcast efforts</u> that enhance the educational and informational value of NBC Network programming to children.
- 7. <u>Network on-air promotional efforts</u>, which include a schedule of QUBO programming on NBC on-air promos.

The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 2nd quarter of 2008 complied with the commercial limits of the Children's Television Act, provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content there to other than as directed by NBC via weekly postings on APT.

If you have any questions about these reporting requirements, please feel free to call us.

Loretta Alden NBC Universal Affiliate Relations, Director 212-664-2928 loretta.alden@nbcuni.com

NBC Weather Plus Children's Programming and FCC Form 398

Stations that are airing NBC Weather Plus's children's educational and informational programming will likely want to note that programming on the station's Form 398. The FCC has released its new Form 398 to enable stations to better detail children's programming for its digital multicast channels. Stations should use the new form in filing the Form 398 for the second quarter. Here are the descriptions for Weather Plus children's programming for your assistance in completing Question 10 on the new Form 398.

Title of Program #1

73.673?

Weather Plus U. (Digital Multicast Only)		NBC Weather Plus Network (digital)			
Days/Times Program	Total Times Aired at	Number of	If preempted	, complete Preemption	
Regularly Scheduled	Regularly Scheduled Time	Preemptions	Report		
Sat/Sun - 1, 3, 5PM	13				
Length of Program: 30 (min					
Age of Target Child Audienc					
Describe the educational	l and informational object	ive of the program	and how it	meets the definition	
of Core Programming.					
Weather Plus U., a program available on the Station's digital multicast "NBC Weather Plus" channel, offers teenagers a closer look at the weather and earth sciences and how they can and do affect their lives. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News," "Weather Plus on Location," "Weather Plus Experiments," "Weather Plus in the Classroom" and "Weather Plus Interacts." Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.					
Does the program have educating and informing children ages 16 and under as a significant x Yes No purpose?					
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 <u>x</u> Yes No C.F.R. Section 73.673?					
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section					

Origination

Title of Program #2:	Origination					
Weather Plus U. (Digital Multicast Only)		NBC Weather Plus Network (digital)				
` •	•			(&)		
Days/Times Program	Total Times Aired at Regularly	Number of	If preemp	oted, complete		
Regularly Scheduled				on Report		
Length of Program: 30 (min	utes)	1	<u> </u>			
Age of Target Child Audienc						
Describe the educational	l and informational objective o	f the program ar	d how it:	meets the definition		
of Core Programming.						
teenagers a closer look at the episode is an entertaining of events, with targeted topicalike "Weather in the News the Classroom" and "Weather changes and how forecasted and how teens can better up to the episode in the episode is an entertaining of events. The episode is an entertaining of events, with targeted topical like "Weather in the News the Classroom" and "Weather in the News the Classroom in the News the episode in the Episode in the News the Episode in the Episode i	m available on the Station's digital the weather and earth sciences and combination of taped vignettes are segared toward teens aged 13 and," "Weather Plus on Location," "ther Plus Interacts." Together, the east try to predict the weather, the inderstand or react to weather, bottom and informing shildren ages 16	I how they can an and timely segments of older. The segments Weather Plus Experies segments highligh ature and scope of the in their hometon.	d do affects relating to ents include eriments," the how and of signification and arc	t their lives. Each to current weather de regular features "Weather Plus in ad why the weather ant weather events, bund the world.		
Does the program have educating and informing children ages 16 and under as a significant x Yes No purpose?						
If Yes, does the licensee identify each program at the beginning of it's airing consistent with \underline{x} Yes No 47 C.F.R. Section 73.673?						
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?						

And so on -- each of the six half-hour weekly episodes of "Weather Plus U." may want to be separately listed on the report (albeit each may have the same description) in order to facilitate any possible preemptions or schedule changes in the future.

Weather Plus University Episode Grid 2008					
Episode #'s	Air Date	First Air	Re-Air	Pre-empted	Reason
Episode 40-08	5-Apr	10			
Episode 40-08	5-Apr		3р		
Episode 41-08	5-Apr	1	l l		
Episode 41-08	6-Apr		1p		
Episode 42-08	6-Apr	 			
Episode 42-08	6-Apr		5p		
Episode 43-08	12-Apr	 	1-		
Episode 43-08	12-Apr		3р		
Episode 44-08	12-Apr				
Episode 44-08	13-Apr		1p		
Episode 45-08	13-Apr		•		
Episode 45-08	13-Apr	-	5р		
Episode 46-08	19-Apr	1p			
Episode 46-08	19-Apr		3р		
Episode 47-08	19-Apr	5 р			
Episode 47-08	20-Apr		1p		
Episode 48-08	20-Apr	3р			
Episode 48-08	20-Apr		5p		
Episode 49-08	26-Apr	1p			
Episode 49-08	26-Apr		3р		
Episode 50-08	26-Apr	5p			
Episode 50-08	27-Apr		1p		
Episode 51-08	27-Apr	3р			
Episode 51-08	27-Apr	į	5р		

Weather Plus University Episode Grid 2008					
	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1				
Episode #'s	Air Date	First Air	Re-Air	Pre-empted	Reason
Episode 52-08	3-May	1p			
Episode 52-08	3-May		3р		
Episode 53-08	3-May	5p			
Episode 53-08	4-May		1p		
Episode 54-08	4-May	3р			
Episode 54-08	4-May		5р		
Episode 55-08	10-May	1p			
Episode 55-08	10-May		3р		
Episode 56-08	10-May	5р			
Episode 56-08	11-May		1p		
Episode 57-08	11-May	3р			
Episode 57-08	11-May		5р		
Episode 58-08	17-May	1p			
Episode 58-08	17-May		3р		
Episode 59-08	17-May	5р			
Episode 59-08	18-May		1p		
Episode 60-08	18-May	3р			
Episode 60-08	18-May		5p		
Episode 61-08	24-May	1p			
Episode 61-08	24-May		3р		
Episode 62-08	24-May	5p			
Episode 62-08	25-May		1p		
Episode 63-08	25-May	3p			
Episode 63-08	25-May		5р		
Episode 64-08	31-May				
Episode 64-08	31-May		3р		
Episode 65-08	31-May				
Episode 65-08	1-Jun	ŀ	1p		
Episode 66-08	1-Jun				
Episode 66-08	1-Jun	1	5p		

Weather Plus University Episode Grid 2008					
Episode #'s	Air Date	First Air	Re-Air	Pre-empted	Reason
Episode 67-08	7-Jun	1n			
Episode 67-08	7-Jun	<u> </u>	3р		
Episode 68-08	7-Jun		Job 		
Episode 68-08	8-Jun		1p		
Episode 69-08	8-Jun		1.7		
Episode 69-08	8-Jun		5p		
Episode 70-08	14-Jun				
Episode 70-08	14-Jun		3р		
Episode 71-08	14-Jun				
Episode 71-08	15-Jun		1p		
Episode 72-08	15-Jun	3р	·		
Episode 72-08	15-Jun		5p		
Episode 73-08	21-Jun	1р			
Episode 73-08	21-Jun		3р		
Episode 74-08	21-Jun	5р			
Episode 74-08	22-Jun		1p		
Episode 75-08	22-Jun	3p			
Episode 75-08	22-Jun		5p		
Episode 76-08	28-Jun	1p			
Episode 76-08	28-Jun		3р		
Episode 77-08	28-Jun	5р			
Episode 77-08	29-Jun		1p		
Episode 78-08	29-Jun	3р			
Episode 78-08	29-Jun		5р		

"QUBO ON NBC" EDUCATIONAL OBJECTIVES

For 2nd Quarter 2008

EDUCATIONAL OBJECTIVES

In compliance with the Children's Television regulations that became effective January 2, 1997, the **QUBO Programming Block on NBC** features an on-air icon indicating that each program is "educational and informational" for children. This icon is displayed at the beginning of each broadcast. Also, in compliance with the regulations, the following document, which includes "educational and informational" objectives of **QUBO on NBC**, must be placed in your public file.

Each of the programs listed below, which make up the **QUBO** programming block, is specifically designed to serve the "educational and informational" needs of children ages 4-8. All of the programs have educational objectives that are central to the content and appropriate to the program genre.

There are six returning shows from last quarter.

All shows were developed specifically for a target audience composed of children 4-8 years of age. Four of the shows are book-based series. Each show contains an important social-emotional message for the target audience, delivered through an animated narrative format.

Based on Mordecai Richler's books, "Jacob Two-Two" is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age that he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends, Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition, there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob's father, a full-time writer.

Inspired by children's everyday life, "<u>Dragon</u>" is an animated show based on the book series of the same name by author and illustrator, Dav Pilkey. The show follows a little blue dragon as he faces everyday issues. Using a simple and direct approach to life, Dragon learns new information and develops new skills primarily through trial and error. Dragon is friendly and helpful, but he tends to see things from a unique perspective and sometimes that leads to trouble. As each story unfolds, the audience learns to see things in different ways, much like Dragon, and they learn how to problem-solve through ordinary challenges. Dragon shows how to take care of a pet, make new friends, or how to find the right hobby.

"My Friend Rabbit" is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails.

"3-2-1 Penguins!" features two children – Jason and Michelle – whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship

with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their friends. Each story begins with a problem, a moral dilemma for one of the siblings that affects his/her relations with the other, and ends after the children have learned an important social-emotional message through their adventure. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy.

"VeggieTales" is a show that draws upon characters from stories, which use both long and short form material to provide social-emotional messages to children. The children's series features animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.

Set in medieval times, "Jane and the Dragon" is an animated show that hails from Martin Baynton's best-selling book about a middle-class girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

All shows were developed for a target audience composed of children 4-8 years of age. Four of the shows are book-based series. Each show contains an important social-emotional message for the target audience delivered through an animated narrative format.

For 3rd Quarter 2008

There is one new and one returning show for the 3rd quarter, 2008.

EDUCATIONAL OBJECTIVES

Based on the book series by Deborah Manchester, "The Zula Patrol" teaches science and astronomy facts to a target audience of 4-8 year old children. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about a specific space topic, such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his "Multo-Moments" or summary of scientific facts from the story. Typically the stories also provide a social-emotional tag based on tolerance and non-violent conflict-resolution.

Based on the books by Laurent de Brunhoff, "Babar" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Both shows were developed for a target audience composed of children 4-8 years of age. One show emphasizes facts about science and astronomy; the other contains an important social-emotional message for the target audience. Both shows use the narrative animation formats.

2nd Ouarter 2008 Show Summaries:

JACOB TWO-TWO is a little boy with a big heart. As the youngest member of a large family, Jacob has to say things twice so he can be heard. He looks up to his siblings, but tends to be ignored or bullied by them when he tries to be a part of their activities. However, he does get noticed when he inadvertently lands himself in adventures that involve mysterious neighbors, international spies, and villains that come in all shapes and sizes. Often accompanied by his closest pals, Buford and Renee, Jacob Two-Two finds innovative ways to get in and out of hot water as he tumbles through a series of exciting adventures with honesty, integrity and a whole lot of determination.

DRAGON is a cheerful, lovable and curious blue dragon who lives in a colorful little house where all his friends and anyone else who needs comfort or advice are welcome. Every day, Dragon faces a new situation that needs to be solved, and he does it in his unique Dragon-like way. If he can't get it right the first time, he keeps trying until he does. With each story, we find a new way to learn simple life skills through Dragon and his friends, Cat, Ostrich, Beaver, Alligator, and Mail Mouse.

MY FRIEND RABBIT models constructive problem-solving for young children, ages 4-8. In each episode, the story characters find themselves facing a different dilemma that is drawn from a typical childhood experience. Rabbit and Mouse usually lead us through creative problem-solving, which involves tenacity and working in teams. The group may figure out how to make the most of a bad situation, invent toys from everyday objects, solve some of nature's riddles,

respect their differences, or take care of others who need a little extra help. The characters specialize in converting a challenge into a social activity filled with optimism, creativity and humor. The series helps children learn to "think out of the box" by showing viewers how the characters work together to come up with possible solutions, and persist with new ideas when one solution fails.

<u>3-2-1 PENGUINS!</u> draws upon characters from two stories and uses both long and short form material involving these characters to provide social-emotional messages to children. The show features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their friends. Each story begins with a problem and ends after the children have learned an important social-emotional message through their adventure with the Penguins.

VEGGIETALES is a show that draws upon characters from stories, which use both long and short form material to provide social-emotional messages to children. Narrated by animated veggies, Bob the Tomato and Larry the Cucumber, the show teaches life lessons through wit and humor. Each episode contains one or two short animated stories that illustrate core values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by Larry the Cucumber, that contain whacky lyrics in a catchy tune. Each episode ends with Bob and Larry reinforcing the lesson learned through the stories.

JANE AND THE DRAGON is a coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.

3rd Ouarter 2008 Show Summaries:

THE ZULA PATROL is a 3D/CG animated show about six extraterrestrial characters—Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries Wizzy and Wig—who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, helps them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through storytelling and a two-part information segment at the end of each story.

BABAR, is a series about a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned King of the Elephants. A dedicated ruler and family-elephant, Babar experiences many challenges as he journeys through life, and learns to rise above them through strength and optimism. Each episode begins with a look into Babar's present life, primarily in his role as a father who teaches his children the value of people, things and relationships through his own experience from the jungle to the city. Each episode in the show carries with it a social-emotional message that is established at the end of Babar's story.



To: All Partner Stations From: Bethany Berdes, Manager/Programming & Distribution

Re: FCC Children's Quarterly Report – 2nd Quarter 2008

Date: July 3, 2008 Copies To:

ATTENTION PUBLIC FILE ADMINISTRATOR

We will be providing this information in the legal section of our Affiliate website. This information is verification of the programs which ran and that commercial limitations were not exceeded within network and syndicated programming.

For Partners Disseminating CW PLUS Signal Via Cable Only: As a partner station, you should only keep this information on file. YOU DO NOT NEED TO FILE ANYTHING WITH THE FCC. Remember, this is a cable channel, not a broadcast station. Cable is NOT obligated to file their compliance with the FCC because there is no licensing involved. Should your cable systems carrying the channel request copies of this information, please provide them with it. Please let us know if you have any questions.

Please feel free to contact Bethany Berdes at (818) 977-8246 with any questions (or e-mail your request to bethany.berdes@cwtv.com and she will forward as soon as possible).

CW Educational Programming

Attached is a list of 2nd Quarter 2008 CW Children's Educational Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the second quarter of 2008. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends and 12 minutes of commercial time per hour on weekdays.

The "E/I" notation represents "core" educational programming on The CW that The CW believes meets the FCC educational programming three (3) hour processing guideline.

CHILDREN'S PROGRAMS The CW Television Network

1. Program: Johnny Test Rating: TV-Y7

Length: 30 minutes

2. Program: Tom and Jerry Tales

Rating: TV-Y Length: 30 minutes

3. Program: Legion of Super Heroes

Rating: TV-Y7 FV Length: 30 minutes

4. Program: Will & Dewitt Rating: TV-Y E/I Length: 30 minutes

5. Program: Magi-Nation Rating: TV-Y E/I Length: 30 minutes

6. Program: Skunk Fu!
Rating: TV-Y7
Length: 30 minutes

7. Program: Eon Kid Rating: TV-Y7 FV Length: 30 minutes

8. Program: The Spectacular Spider-Man

Rating: TV-Y7 FV Length: 30 minutes

9. Program: World of Quest

Rating: TV-Y7 FV Length: 30 minutes

10. Program: Chaotic Rating: TV-Y7 FV

Length: 30 minutes

11. Program: Teenage Mutant Ninja Turtles

Rating: TV-Y7 FV Length: 30 minutes

12. Program: Yu-Gi-Oh! GX
Rating: TV-Y7 FV
Length: 30 minutes

13. Program: The Batman

Rating: TV-Y7 FV Length: 30 minutes

Children's Programming Commercial Limitations:

The following is a list of the amount of commercials allowed into KOMU-TV children's programming. The programs are formatted so that additional commercial time cannot fall into the programs deemed educational and informational. Formats are reviewed on an annual basis.

The NBC/QUBO Kids programs which are designated as educational and informational formatted to allow 1:00 of local advertising time. These programs are:

Jacob Two-Two
Dragon
My Friend Rabbit
3-2-1 Penguins/Larry Boy Stories
Veggie Tales
Jane & The Dragon

KOMU syndicated programs which are designated as educational and informational allow formatted local advertising time designated below. These programs are:

Wild About Animals	3:30
Jack Hanna's Animal Adventures	5:00
Critter Gitters	3:00

The NBC Weather Plus (KOMU-DT 8.2) programs which are designated as educational and informational formatted to allow 1:30 of local advertising time. These programs are:

Weather Plus U

The CW Network and CW Plus (KOMU-DT 8.3) programs which are designated as educational and informational allow formatted local advertising time designated below. These programs are:

Will & Dewitt	:30
Magi-Nation	:30
Degrassi: The Next Generation M-F	Zero
Degrassi: The Next Generation Sun	1:00

CERTIFICATION

CHILDREN'S PROGRAMMING

This is to certify that KOMU-TV, as a standard practice, formats all of its children's programming for children 16 and under, or for children 12 and under, including programs provided through the network (NBC, NBC WX Plus & CW) and syndicated programs acquired by KOMU-TV, so that all such programming fully complies with the statutory limits of commercial content.

Date: 7/10/08

Programs designated for children 16 and under:

Jacob Two-Two (NBC)

Dragon (NBC)

My Friend Rabbit (NBC)

3-2-1 Penguins/Larry Boy Stories (NBC)

Veggie Tales (NBC)

Jane & The Dragon (NBC)

Wild About Animals (SYN)

Critter Gitters (SYN)

Jack Hanna's Animal Adventures (SYN)

Weather Plus U (NBC WX Plus)

Degrassi: The Next Generation (SYN)

Will & Dewitt (SYN)

Magi-Nation (SYN)

P:\Quarterly Issues\certification.doc

WEB ADDRESS CERTIFICATION

CHILDREN'S PROGRAMMING

This is to certify that KOMU-TV, as a standard practice, does not locally display web site addresses during or adjacent to children's programming for children 16 and under, or for children 12 and under, including programs provided through the network and syndicated programs acquired by KOMU-TV. If website information is provided, it is integrated into the program at the direction of the children's program producer.

Date: 7/10/08